

Know which block to treat — on WhatsApp, after a scout flight. No new app.

A licensed pilot flies your field. RoboAgro turns that flight into clear advice on the phone you already use: which blocks look stressed, what to check next, optional voice notes in English or Kiswahili, and follow-up answers on the same number. Spray stays with your usual team.

How it works

1. Scout Licensed pilot flies your blocks	2. Analyze Crop stress, hotspots, and a clear briefing	3. Advise WhatsApp text + optional voice note	4. Ask Reply on the same number for follow-up	5. Confirm Delivery status so advice is not lost	6. Repeat Farm history + cues for the next visit
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What you receive

Block-level WhatsApp advice

Which area to walk, spray, or revisit — not a vague screenshot gallery.

English & Kiswahili

Advisory language matches your farm team, independent of the controller UI.

Delivery confirmation

Know the advisory reached your phone, including on rural networks with delayed delivery.

Between-flight vigor cues

Optional satellite context between scout visits to help prioritize the next flight.

Works with your spray stack

Complements SmartFarm, Agras, and your spray contractor — we deliver the scout advice.

No farmer login required

Day-to-day value arrives on WhatsApp. You do not need a new dashboard account.

Text and voice notes

Read the report, then play a voice note in the field when hands are busy.

Follow-up on the same number

Ask questions grounded in your farm and the latest scout — without restarting from zero.

Farm sortie history

Each visit leaves a record: what flew, what was found, and what was sent to you.

Sortie summary you can keep

A printable record of the scout for your own files, insurer, or cooperative.

Optional risk packs

Insurance, agri-credit, or irrigation summaries can be shared with partners when you need them.

Platform vs flight

Advisory is 150–250 KES per hectare (~\$1.20–1.90/ha). Aircraft is 15–25k KES/hr, billed separately. Never all-in flying.

Built for the farm owner or manager who acts on the advisory.

Problems this addresses

- **Screenshots without action.** You need which block and what next before spray day.
- **Language gap.** English-only notes miss Kiswahili-speaking crews.
- **No proof of delivery.** Hard to know if the farmer actually received the message.
- **No farm memory.** Last season's scout lives in someone's phone, not a shared record.
- **Spray tools stop at flying.** Execution apps do not close the farmer communication loop.

How you pay

- **Advisory (platform).** 150–250 KES/ha (~\$1.20–1.90/ha). WhatsApp advice, delivery proof, farm history. Does not include the aircraft.
- **Flight.** 15–25k KES/hr (~\$115–190/hr) or 40–80k KES/day — billed separately.
- **Packs (optional).** 5–10k KES (~\$40–80) when an insurer or lender needs a stamp.

How it differs

- Manual ops send a message. RoboAgro closes the cycle: scout → advise → follow-up → record → next visit.
- You keep your spray partners. RoboAgro does not replace SmartFarm or Agras.
- Advisory is the **platform** fee. Aircraft hire is a separate line — never all-in flying.
- Estate security is a different product with its own monthly retainer — not this sheet.